



**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**GD Association Launches \$30M Campaign to Expand Realistically Priced Housing Options and Combat Homelessness**

**Seattle, WA [June 24, 2025]** – GD Association, a Seattle-based 501(c)(3) nonprofit, is proud to announce the launch of a transformational capital campaign aimed at addressing homelessness and economic displacement across King County. Over the next five years, the organization seeks to raise \$30 million to fund the construction and renovation of affordable housing developments, providing individuals and families facing housing insecurity with permanent, stable places to call home.

The initiative responds to a growing crisis. As of 2024, more than 16,000 (41% male, 59% female) people in King County are unhoused on any given night. GD Association's campaign addresses this urgent need by focusing on sustainable housing solutions, wraparound support services, and community partnerships that foster long-term financial stability.

One of the campaign's critical priorities is providing housing for an often-overlooked population: single fathers with minor children. Unlike single mothers, single men with children are typically forced to separate from their families in order to receive shelter, as most group housing cannot accommodate them together. GD Association is committed to changing that, ensuring that no parent has to choose between a roof and staying with their children.

"This campaign isn't just about building housing. It's about building a future where every Seattle resident has a chance to thrive," said Terry Lott, Executive Director at GD Association. "That includes working parents, vulnerable families, and yes, single fathers who are trying to do the right thing and keep their families together. In addition to providing realistic, affordable housing alternatives, we're addressing the root causes of homelessness—mental health, underemployment, gentrification—while investing in the people and neighborhoods that define this city."

The campaign will focus on:

- Constructing and rehabilitating affordable housing units in high-need areas
- Providing younger, low-income workers with access to stable housing near their places of employment
- Partnering with local agencies to support residents with case management and essential amenities
- Preserving historically Black neighborhoods in Seattle's Central District
- Creating family-first housing solutions for underserved populations, including single fathers with children

GD Association is calling on local corporations, private philanthropists, and elected officials to join this effort as funding partners, advocates, and change agents. With support from the broader community, the campaign will create a lasting impact and drive systemic progress.

"The need is real, the urgency is high, and the moment is now," Lott said. "We invite Seattle's business leaders, policymakers, and neighbors to stand with us as we create meaningful, measurable solutions to one of the city's most pressing challenges."

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**ABOUT GD ASSOCIATION**

GD Association is a 501(c)(3) nonprofit charitable organization based in Seattle, Washington, focused on developing and managing affordable housing across King County. Founded over 30 years ago by people with deep, burning compassion rooted in Seattle's diverse community. That heart still guides its leadership today. Our hope is to do our part in helping restore our Emerald City—the crown jewel of the Pacific Northwest—to a thriving home where everyone can stake a claim in her soil. No one should have to live without a roof over their head or a hot meal at the ready. We want to help, pure and simple, because this is our home, too.

For more information or to support the campaign, visit [www.gdassociation.org](http://www.gdassociation.org).

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